

The Way of Wholeness

Presentation Transcript

Video #1: Stuck between worlds

Title

Hello. I'm Holly McCann, co-founder and visionary of Grail Leadership.

Original Intention

Grail Leadership is devoted to **transforming leadership on Earth** as we collectively step into stewardship of a mutually thriving world.

In service of this mission, we work with regenerative leaders to exponentially expand their impact by aligning their organizations with nature's principles of wholeness in a round-table ecosystem.

In short, Grail Leadership came into being to provide a Way of Wholeness ~ a way for the pioneers of our future to contribute their unique gifts to the world *and* thrive.

Humanity at a Crossroads

So why the Way of Wholeness, and why now?

Well, as many who are alive at this incredible time know, **humanity is at a critical juncture** in our evolution. We're moving through the eye of the needle in a monumental shift from an age of separation, scarcity and competition ~ focused on simply surviving ~ into an era rooted in abundance, co-creation and mutual thriving.

We are maturing beyond mechanistic forms of business where organizations are viewed as machines, beyond economic models where success is defined by extracting the greatest value by giving the least, and beyond the siloed approach where businesses are seen as distinct, disconnected entities that must do everything on their own.

We are discovering that we can (and must) move **beyond our current extractive model** of fractured growth ~ one that is fueled by a voracious need to constantly consume, removing ever greater resources out of the system to gain power and profits at the expense of life and the health of our people and planet.

And the stakes are growing higher by the day. Old-paradigm systems and structures are crumbling around us ~ and we can no longer ignore the consequences of living in disharmony with each other and the planet.

Our civilization is at a crossroads. We can choose to align with Nature and the impulse of evolution, embracing our roles as stewards dedicated to the well-being of *all* life ~ or be swept away by the winds of change.

You know this. You're aware of the magnitude of this critical juncture and you've *already* made your choice.

Like us, you see a regenerative world emerging ~ one where people and the planet are thriving . . . together.

You know you have a role to play in bringing this shared vision into reality ~ a big one.

In all likelihood, you are one of a small yet powerful group of humans here to help usher in the dawning age of prosperity and well-being for all.

You are a Grail leader

You are a Grail leader ~ a sacred guardian of humanity's evolutionary process and a pioneer of our flourishing future.

You are called by a greater purpose, driven by a desire that goes far beyond personal success.

You are seeking **fulfillment** ~ and that is all about making the impact you are here to make.

You have a vision for, or are actively engaged in, a business, organization or project that benefits people and the planet in some way.

We're beginning to see more Grail leaders like you showing up all around us now. Because it's time ~ we're rapidly approaching the tipping point between mass extinction or mass flourishing.

Over the last decade or so, there's been a tremendous upsurge in the number of regenerative ventures ~ incredible initiatives led by brilliant, heart-centered individuals who are working on solutions to some of the greatest challenges of our time.

In every sector of our society, we're seeing innovative endeavors to build the systems and structures that will support our expanding consciousness and new ways of being and interacting.

The Challenge

However, many of these promising initiatives are stalling out and falling short of realizing their intended impact. Even the most dedicated leaders are often **burning out**, feeling **disillusioned** and **drained** of energy and resources as they fail to gain traction in their core mission.

You may be experiencing this yourself. At the very least, you've seen it in those around you.

This can be really disheartening. Some days you may wonder if it's even *possible* for us to make it through this transition ~ whether the vision you're holding for humanity and the Earth will ever become a reality.

But let's pause for a moment to appreciate the immensity of what you've taken on.

In true pioneer spirit, **we're doing something that's never been done before**. This time, we're not voyaging off to foreign lands to settle a new territory or conquering those who were there before us. And we're not jetting off in search of a new habitable planet, extracting all we can and then giving up on the Earth. No, the new world is emerging right here as we alchemize and synthesize all the cycles within cycles that have come before.

That is both the exhilarating thrill and the extraordinary challenge of this pivotal time.

In a way, **you're caught between two worlds**. Your vision is wired for a new system, but you're having to build it in the old one.

You're helping to lay the foundation for the emerging world as you bring your vision to life, while wading through the wreckage of the failing systems that are no longer aligned with your way of being.

For the most part, the current systems don't recognize the value in what you're creating ~ making it all the more challenging to find the resources you need to move your mission forward.

Many of us feel this way. But that's only because **we've been looking to old maps** for benchmarks and support, forgetting that we are charting entirely new waters.

Relying on these outdated instruments, we get drawn off course and lose the wind in our sails.

Join me in Part 2 to see why so many regenerative businesses and projects are stalling out, and to explore a powerful way forward.
